HA790 55"/46"/40"/32"



- 3D
- · Smart Hub / Smart Widget solution compatibility
- · Soft AP
- · AllShare (DLNA)
- Slim LED
- · REACH & SIRCH
- Built-in Wi-fi
- HBB TV
- DVB-T / C / S2
- · Soundbar compatibility
- Multi-code remote control

HA590 46" / 40" / 32"



- · Smart Hub / Smart Widget solution compatibility
- Soft AP
- AllShare (DLNA)
- REACH & SIRCH
- Built-in Wi-fi
- HBB TV
- DVB-T / C / S2
- · Swivel stand 20°/60°/90°
- Soundbar compatibility
- Multi-code remote control





The innovative LED technology with Samsung Smart Widget Solution

The Samsung LED Series 79/59 has raised the standard for premium Hospitality Displays. Combining the latest in LED technology with an elegant eye-catching design, it will become the focal point of your rooms.

With the image enhancing Slim LED technology and the latest in 3D imaging technology, the Series 79 delivers the highest image quality while providing your guests with an immersive 3D entertainment experience. Smart Hub and Smart Widget solution offer your guests an extra level of engagement and flexibility.



Customised solutions with Samsung Smart Widget

The Samsung Smart Widget Solution provides you with the ability to deliver customized content to your quests via the TV screen providing improved customer satisfaction and increased repeat business:

- The set top box to enable premium interactive services and remote TV control is integrated with the unit so there is no need to install and maintain an external STB saving you money.
- · Our CMS (Content Management Solution) is easy-to-use, enabling you to effortlessly select templates, edit text, images and video clips to compose the content you wish to provide.
- It supports a highly flexible and sophisticated UI allowing you to deliver a hotel specific or customised guest experience.
- Our user interface is highly flexible allowing you to provide a customised channel list, welcome message or instant message per guest or group of guests.
- Through the CMS you can edit multicast channel and update TV firmware
- Your guests can experience a wide variety of web based applications through the Samsung Smart Hub Smart TV platform such as social networking and entertainment packages making them truly feel at home.

 The Smart Widget Solution is good news for your quests and good news for your business thanks to the ability to deliver a better guest experience while achieving the lowest total cost of ownership.



REACH (Remote Enhanced Active Control for Hospitality)

REACH is the Samsung Hospitality Display's integrated solution. It provides a simple user interface and editing tool that allows content such as EPG (program guide), property logo, hotel information and images to be updated either remotely through the advanced SIRCH device or through USB cloning on a room by room basis. Therefore, without installing IP infra, it is possible to use this solution through the existing coax cable, without the requirement to install a separate STB - saving you money.

SIRCH (Samsung Interactive Remote Control for Hospitality)

Every manager or owner of a substantially sized hotel wants to manage their estate of TVs without visiting every room and adjusting every set individually. Our intelligent SIRCH (Samsung Interactive Remote Control for Hospitality) solution can make your life so much easier by managing your fleet of displays from one central location via air broadcast. You can configure settings, like setting up initial and maximum volumes as well as editing and updating channel lists universally and remotely.

Important firmware upgrades can also be made the same way, eliminating interruption or service limitation, and providing a better experience for your guests. The advantages to you are varied. Remote control and management significantly reduces the cost of manually updating each set, saving time, resource, and a lot of legwork.



Stay connected with SoftAP

SoftAP is short for Software enabled Access Point. This "virtual" Wi-Fi feature is enabled by intelligent software that creates a wireless hotspot - or portable hotspot - that other wireless devices in the vicinity can jump onto and use.

Samsung Hospitality Display supports Soft AP so you can set up a wireless IP environment and provide internet service without installing an access point providing further cost savings. Guests can easily connect personal devices to the TV and share content seamlessly leading to an improved user experience.



Increased wireless connectivity through AllShare

Through Samsung Hospitality Displays with Allshare, powered by DLNA, content including movies, photos and music in DLNA enabled personal devices can be seamlessly shared between the device and the TV, even wirelessly. That means personal content can be enjoyed on the vivid larger screen, helping to enhance the overall entertainment experience.



Full HD 3D Experience

Cutting edge TV technology with Samsung Hospitality Displays. It's a TV that will satisfy guests looking for the best picture quality, along with an utterly absorbing 3D viewing experience. And because Samsung is at the forefront of 3D technology, viewers will experience the future of home entertainment from the comfort of their room.

Available in various screen sizes, Samsung's Hospitality Displays produce full HD 3D images that are amazingly realistic and bursting with vivid colour. We achieve the very highest standard in 3D imaging through our intuitive 3D HyperReal Engine. This technology controls the colour, contrast, 3D effects and motion for mind-blowing results. Images are so life-like and crystal-clear that they ensure that the viewing experience is not only captivating, but also comfortable. Enjoying 2D images in 3D is a brilliant reality with Samsung Hospitality Displays. At the push of a button Samsung 3D Converter transforms your favourite TV programmes or movies with amazing 3D-depth. It will reinvent your favourite 2D content.

* 3D feature is only available for Series 79.



Slim LED

Superior TVs in your rooms can provide a valuable part of a quality hotel experience. With the eye-catching yet elegant design of our slim LED Hospitality Displays, you can elevate your guest's viewing pleasure like never before. Created specifically for premium hotels, the sophisticated design of our TVs will become the focal point of your rooms.



Energy Saving of up to 50%

picture quality.

Samsung's range of energy-efficient LED TVs is setting the standard when it comes to saving energy and reducing costs. Samsung Hospitality Displays are a cost effective business solution due to their energy-efficient features and ability to decrease maintenance and management oversight. Our Hospitality Displays offer a number of energy efficient advantages that are designed to lower power usage and your overall energy bill. Samsung LED technology cuts energy consumption by nearly 50% compared with Energy STAR 4.0. This means a 56" Samsung LED TV consumes the same amount of energy as a conventional 32" LCD TV. What's more, LED TVs from

Samsung Displays are also built with less harmful materials, so that the manufacturing and recycling processes are much more efficient and friendlier to the environment.

Samsung are durable, offering a long lifetime without loss of

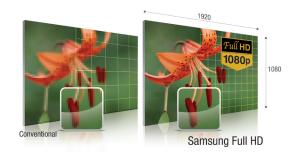
Wider broadcasting compatibility though builtin DVB-T/C/S2 Tuner

Channel hoppers are happiest when they are offered almost endless choice through their TV. Again, that's where we deliver. This digital television standard has been designed as a successor for the DVB-S system, and achieves a significantly better performance than its predecessor. The DVB-T/C/S2 tuner provides HD picture quality satellite broadcasting without the additional cost of installing head-end devices to convert to DVB-T/C. Historically it was very costly to deliver satellite channels to a TV that only had a DVB-T/C tuner. Now you can add many more local and international HD satellite channels directly to your rooms without worrying about the cost.



Full HD picture

Bring the pin-sharp picture quality of high-definition to every quest. With Samsung's Full HD Hospitality Displays every viewer can experience the natural beauty of reality. With twice the resolution of standard HD TVs, Full HD Samsung Hospitality Displays deliver images that defy your mind. The rich, vivid textures of full HD images invite your guests to enjoy a viewing experience that redefines reality, and leaves them with a positive impression of your brand.



Multi-code remote up to 10 TVs

With the Samsung Hospitality Display TV's multi-code remote up to 10 TVs can be controlled individually in the same room. For application in gym and hospital environments this means guests can enjoy watching TV without annoying interference from other remote signals.



Built in Wi-Fi

With Wi-Fi embedded in Samsung Hospitality Displays you don't need a LAN cable for internet service and you can offer your guests an extra level of engagement and flexibility.



Put your quests in control with My Channel

Whatever their country of origin or language, you can make your quests really feel at home with Samsung Hospitality Displays. Our My Channel has been designed for maximum convenience. It allows your guests to access channels according to their personal preference, by selecting their country and genre. This way, guests can find and enjoy their desired channels quickly and efficiently. This offers a valuable timesaving benefit, as there is now no need to 'trawl' the menu looking for their favourite TV show or movie.



Swivel stand with optional stops

Samsung Hospitality Displays pedestal stand rotates 90 degrees in both directions with optional 20, 60 and 90 degree stops so wherever in the room your guests are they should have an excellent view of their TV.





Soundbar Compatibility

Samsung Hospitality Displays enable Soundbar compatibility by supporting HDMI-CEC. By connecting the Soundbar to the Samsung Hospitality Display with a HDMI cable the TV audio settings and menu lock feature are automatically applied, so you don't have to set up the Soundbar separately and you can also prevent guests from changing the settings. With one single remote, quests can control both TV and Soundbar simultaneously. The Samsung wall-mountable Soundbar allows you to offer your quests a full 3D surround sound experience through one easy to install device that fits into the most prestigious environment and adds a touch of elegance to your rooms.



Management solution

Easy Installation and Setup

Samsung Hospitality Displays include easy-to-follow, step-by-step onscreen instructions that guide you through the entire installation



USB cloning (for quick TV setting & upgrade)

To help you work more efficiently, the innovative USB Cloning feature allows you to easily customise and then copy settings such as channels, picture, volume and logo display across your entire TV estate, saving you time from adjusting the settings on each individual box.



Channel Manager

Easily manage the channel mix and arrangement of both analogue and digital channels for each Samsung Hospitality Display regardless of the system. Channel mapping allows you to rename and reorder channels to your preference.

Welcome Message and logo display

Generate awareness and enhance your brand image through your logo display and welcome message to all guests. This can be displayed for an adjustable period of 3-7 seconds.

Security solution

• Anti-theft Battery Cover

Replacing stolen batteries can become costly over time that's why Samsung Hospitality Display remotes were designed with a special battery cover that is screwed on.



of the controller

Fire Resistant Casing

To help prevent fire damage to your Hospitality TV estate the casings for Samsung Hospitality Displays use a flame retardant material that is able to withstand extremely high temperatures and is also non-flammable to prevent any fire from spreading

Energy efficiency solution

• Energy saving mode

With Samsung's Energy Saving Mode you can select from three predefined optimised settings that control the amount of energy the TVs use.

Music mode

When a guest has connected an external device to the Samsung Hospitality Display to play music the panel backlight can be turned off thus decreasing the power consumption of the unit when in music mode.



Guest convenience

Remote Jack Pack Compatible

Through the Jack Pack your guests can connect and play various electronic devices from laptops to cameras to the TV.



Headphone Output and Headphone ID

Samsung Hospitality Displays have a headphone socket to plug headphones in directly and the Headphone ID can detect the connected headphones to a bed or table in the same room. In a hotel or hospital environment you can extend the headphone cable without any hassle.

External Speaker Output

With the Samsung Hospitality Display, you can connect the sound to other parts of the room or for example to a bathroom speaker, so your guests can hear the TV wherever they are.

Auto sensing input

Auto Sensing enables the Samsung Hospitality Display to automatically detect any compatible digital device that is connected to the TV via HDMI or USB without the user needing to adjust the mode.

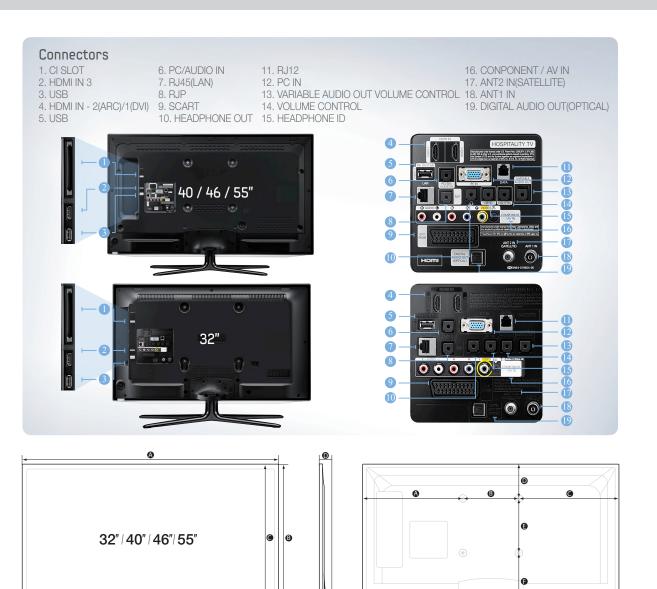
Multimedia Connectivity – USB 2.0

Guests can enjoy their own movies, music and images by simply plugging their USB into the Samsung Hospitality Display with no format limitation.

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(a) 32'(739.6mm) (b) 32'(14.8mm) (c) 32'(448mm) (d) 32'(448mm) (e) 32'(448mm) (e) 32'(448mm) (e) 32'(448mm) (e) 32'(448mm) (e) 32'(269.8mm) (e

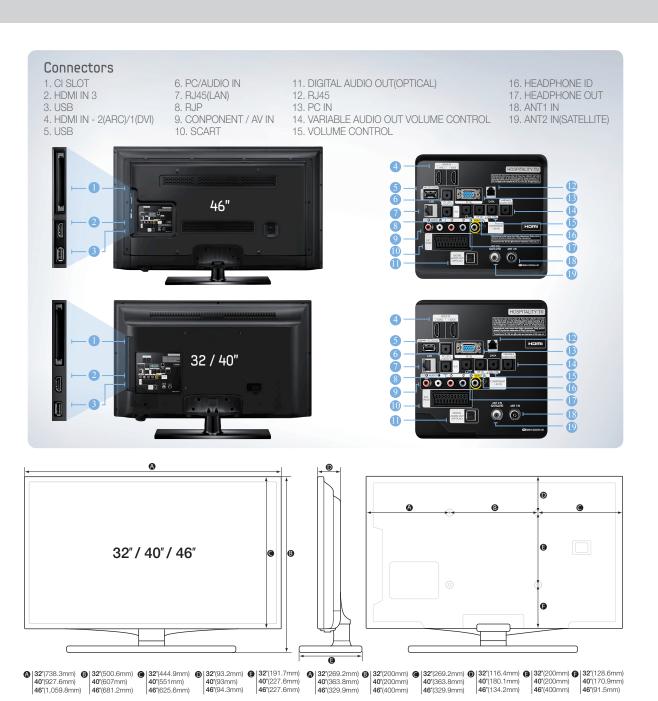
	Model	HA790	
√ideo	Screen Size	55" / 46" / 40" / 32"	_
	HD/FHD	FHD	_
	Resolution	1920 x 1080	_
	Response Time	55":8ms / 46":8ms / 40":8ms / 32":6.5ms	_
	Viewing angle (H/V)	55":178/178 / 46":176/176 / 40":178/178 / 32":176/176	_
		LED	_
	Backlight		_
	Static Contrast Ratio	55": 5000:1 / 46": 6000:1 / 40": 5000:1 / 32": 5000:1	_
	Brightness	55": 400cd/m2 / 46": 330cd/m2 / 40": 340cd/m2 / 32": 330cd/m2	_
	Picture Engine	'3D HyperReal Engine	_
	Clear Motion Rate	200	
	Wide Color Enhancer Plus	Wide Color Enhancer Plus	_
	Film Mode	Yes	
Audio	Output	10W x 2	_
tadio	Dolby	Dolby Digital Plus / Dolby Pulse	_
	Surround(SRS)	SRS TheaterSound HD	_
			_
	dts 2.0 + Digital Out	Yes	_
	Speaker Type	Down Firing + Full Range	_
	Bathroom Speaker Out	4W Mono	_
eature	Samsung SMART TV	Yes	
	Samsung 3D (2D ->3D)	Yes	
	Allshare(Powered by DLNA)	Yes	_
	Soft AP	Yes	_
	Wireless LAN Builit-in	Yes	_
	Digital Noise Filter	Yes	_
			_
	Teletext	Yes	_
	EPG	Yes	_
	HBB TV	Yes	_
	ConnectShare™ (USB2.0)	Movie	
	Anynet+ (HDMI-CEC)	Yes	_
	Auto Channel Search	Yes	_
	Auto Power Off (Auto TV On)	Yes	_
	Auto Volume Leveller	Yes	_
		Yes	_
	Caption(Subtitle)		_
	Clock & On/Off Timer	Yes	_
	Game Mode	Yes	_
	Picture-In-Picture	1 Tuner PIP	_
	Sleep Timer	Yes	
	OSD Language	29 European Languages	
nput & Output	RF In (Terrestrial/Cable input)	1	_
	RF In (Satellite input)	1	
	RJ12 For External Control	1	_
	RJ45	1	_
		1/2	_
	HDMI (Side/Rear)		_
	USB (Side/Rear)		_
	Component In(Y/Pb/Pr) (Side/Rear)	0/1	_
	Composite In(AV) (Side/Rear)	0/1 (Common Use for Component Y)	_
	Ethernet (LAN)	1	_
	Headphone	1	-
	Headphone_ID	1	_
	Digital Audio Out(Optical)	1	_
	Variable Audio Out	1	_
	VOL-CTRL	1	_
			_
	RJP jack (Remote Jack Pack)	1	_
	PC In (D-sub)	1	_
	PC Audio In (Mini Jack)	1	_
	DVI Audio In (Mini Jack)	1 (Common Use for PC Audio in)	-
	Cl Slot	1	_
	Scart	1	_
Hospitality Feature	Smart Widget Solution	Yes	_
			_
	Web Browser	Yes	_
	REACH	Yes	_
	SIRCH Compatibility	Yes	

	Model	HA790
	Hospitality Plug & Play (Easy Setup)	Yes
	RJ12 / IR pass through	Yes
	Music Mode (Input: PC/AV/Component)	Yes
	Music Mode Backlight on/off	Yes
	My Channel	Yes
	Software Clock	No
	Built-in Clock	No
	Built-in Clock Dimming Control	No
	Clock Back Up Supply	No
	TTX Clock Update (Analogue)	No
	Power On Status Setting	Yes
		Yes
	USB Cloning	Yes
	Bathroom Speaker output	Yes
	Hotel Channel List	Yes
	Logo Display with Time out Setting	
	(BMP/Movie)	Yes
	Welcome Message	Yes
	Auto Source mode	Yes
	Energy Saving Mode(BLU control)	Yes
	Multi Code Remote	Yes
	Screwed Remote Battery Cover	Yes
	Alarm Key	Yes
	Mixed channel list(DVB T/C/S2, Analog)	Yes
	Smoovie Compatibility	Yes
	Soundbar Compatibility	Yes
Design	Slim Type	Slim
	Front Color	Black
	Stand Type	Quad
	Swivel (Left/Right)	20°
Dimension	Weight (Set) With Stand (Kg)	55": 18 / 46": 14.7 / 40": 11.6 / 32": 7.7
Diriondion	Weight (Set) Without Stand (Kg)	55": 16.2 / 46": 12.9 / 40": 10.3 / 32": 6.5
	Dimensions (WxHxD)mm With Stand	55": 1252.8x807.6x276.6 / 46": 1062.2x700.8x276.6 40": 926.8x619.1x241.3 / 32": 739.6x514.8x241.3
	Dimensions (WxHxD)mm Without Stand	55": 1252.8x736.6x46.9 / 46": 1062.2x629.8x46.9 40": 926.8x553.4x46.9 / 32": 739.6x448x46.9
	Package Dimensions (WxHxD)mm	55" : 1535x838x165 / 46" : 1330x739x145 40" :1154x646x132 / 32" :966x591x132
VESA	Dimensions (mm)	55" : 400x400 / 46" : 400x400 / 40" : 200x200 / 32" : 200x200
VLOA	Screw Size	M8
Accessory	Remote Control	TM1050
Accessory	PureCare Remote(Seamless White RC)	No No
	Batteries(for Remote Control)	Yes
	RJ 12 Cable	Yes
	Power Cable	Yes
0	Installation manual (Quick guide) DTV Reception	Yes DVB-T/C/S2
System		
	Analog Tuner	Yes
	CI/CI+	CI+
	MHP/MHEG(version)/ACAP	MHEG 5 (UK, Ireland Only)
_	DiSEqC	Yes
Power	Power Supply	AC220~240V
	Power Consumption (Rated) (Watts)	55": 139W / 46": 117W / 40": 113W / 32": 82W
	Power Consumption (Stand-by) (Watts)	under 0.5W
	Power Consumption (Typical) (Watts)	55": 78W / 46": 69W / 40": 63W / 32": 50W
	Yearly Power consumption	55": 114KWh / 46": 101KWh / 40": 92KWh / 32": 73KWh
	(FU standard) (kWh)	
Fco	(EU standard) (kWh) Energy Efficiency Class	55" ; A+ / 46" ; A / 40" ; A / 32" ; B
Eco	Energy Efficiency Class	55": A+ / 46": A / 40": A / 32": B Yes
	Energy Efficiency Class Eco Sensor	Yes
Eco Energy Saving Mode Power Consumption	Energy Efficiency Class Eco Sensor High	Yes 55": 40W / 46": 39W / 40": 37W / 32": 31W
Energy Saving Mode	Energy Efficiency Class Eco Sensor	Yes

HA590 46"/40"/32"



- Smart Hub / Smart Widget solution compatibility
- · Soft AP
- AllShare (DLNA)
- REACH & SIRCH
- Built-in Wi-fi
- HBB TV
- DVB-T / C / S2
- Swivel stand 20°/60°/90°
- Soundbar compatibility
- Multi-code remote control



	Model	HA590	
/ideo	Screen Size	46" / 40" / 32"	
	HD/FHD	FHD	
	Resolution	1920 x 1080	
	Response Time	46":8ms / 40":8ms / 32":8.5ms	
	Viewing angle (H/V)	46" : 178/178 / 40" : 178/178 / 32" : 176/176	
	Backlight	LED	
	Static Contrast Ratio	5000:1	
	Brightness	46": 300cd/m2 / 40": 300cd/m2 / 32": 350cd/m2	
	Picture Engine	HyperReal Engine	
	Clear Motion Rate	100	
	Wide Color Enhancer Plus	Wide Color Enhancer Plus	
	Film Mode	Yes	
udio	Output	10W x 2	
	Dolby	Dolby Digital Plus / Dolby Pulse	
	Surround(SRS)	SRS TheaterSound	
	dts 2.0 + Digital Out	Yes	
	Speaker Type	Down Firing + Full Range	
	Bathroom Speaker Out	4W Mono	
eature	Samsung SMART TV	Yes	
	Samsung 3D (2D ->3D)	No V	
	Allshare(Powered by DLNA)	Yes	
	Soft AP	Yes	
	Wireless LAN Builit-in	Yes	
	Digital Noise Filter	Yes	
	Teletext	Yes	
	EPG	Yes	
	HBB TV	Yes	
	ConnectShare™ (USB2.0)	Movie	
	Anynet+ (HDMI-CEC)	Yes Yes	
	Auto Channel Search		
	Auto Power Off (Auto TV On)	Yes	
	Auto Volume Leveller	Yes	
	Caption(Subtitle) Clock & On/Off Timer	Yes Yes	
	Game Mode	Yes	
	Picture-In-Picture	1 Tuner PIP	
	Sleep Timer	Yes	
	OSD Language	29 European Languages	
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	RJ12 For External Control	1	
	RJ45	1	
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	USB (Side/Rear)	1/1	
	Component In(Y/Pb/Pr) (Side/Rear)	0/1	
	Composite In(AV) (Side/Rear)	0/1 (Common Use for Component Y)	
	Ethernet (LAN)	1	
	Headphone	1	
	Headphone ID	1	
	Digital Audio Out(Optical)	1	
	Variable Audio Out	1	
	VOL-CTRL	1	
	RJP jack (Remote Jack Pack)	1	
	PC In (D-sub)	1	
	PC Audio In (Mini Jack)	1	
	DVI Audio In (Mini Jack)	1 (Common Use for PC Audio in)	
	CI Slot	1	
	Scart	1	
Hospitality Feature	Smart Widget Solution	Yes	
ioopitality i eature	Web Browser	Yes	— .
	=:011001	Yes	

	Model	HA590
	SIRCH Compatibility	Yes
	Hospitality Plug & Play (Easy Setup)	Yes
	RJ12 / IR pass through	Yes
	Music Mode (Input: PC/AV/Component)	Yes
	Music Mode Backlight on/off	Yes
	My Channel	Yes
	Software Clock	No No
	Built-in Clock	No
	Built-in Clock Dimming Control	No No
	Clock Back Up Supply	No No
	TTX Clock Update (Analogue)	No
	Power On Status Setting	
	(Keycard/Master Power off)	Yes
	Jack Pack Compatiblity	Yes
	USB Cloning	Yes
	Bathroom Speaker output	Yes
	Hotel Channel List	Yes
	Logo Display with Time out Setting	Yes
	(BMP/Movie)	
	Welcome Message	Yes
	Auto Source mode	Yes
	Energy Saving Mode(BLU control)	Yes
	Multi Code Remote	Yes
	Screwed Remote Battery Cover	Yes
	Alarm Key	Yes
	Mixed channel list(DVB T/C/S2, Analog)	Yes
	Smoovie Compatibility	Yes
	Soundbar Compatibility	Yes
Design	Slim Type	Normal
Ü	Front Color	Black
	Stand Type	Square
	Swivel (Left/Right)	20/60/90
Dimension	Weight (Set) With Stand (Kg)	46":15.4 / 40":11.9 / 32":7.9
	Weight (Set) Without Stand (Kg)	46": 12.5 / 40": 9 / 32": 5.9
	Dimensions (WxHxD)mm With Stand	46": 1059.8x681.2x227.6 / 40": 927.6x607.0x227.6 / 32": 738.3x500.6x191.7
	Dimensions (WxHxD)mm Without Stand	46": 1059.8x625.6x94.3 / 40": 927.6x551.0x93.0 / 32": 738.3x444.9x93.2
	Package Dimensions (WxHxD)mm	46": 1237x723x175 / 40": 1104x641x175 / 32": 902x530x167
VESA	Dimensions (mm)	46" : 400x400 / 40" : 200x200 / 32" : 200x200
VLOA	Screw Size	46" : M8 / 40" : M6 / 32" : M6
Accessory	Remote Control	TM1050
	PureCare Remote(Seamless White RC)	No
	Batteries(for Remote Control)	Yes
	RJ 12 Cable	
	Power Cable	Yes
_	Installation manual (Quick guide)	Yes
System	DTV Reception	DVB-T/C/S2
	Analog Tuner	Yes
	CI/CI+	Cl+
	MHP/MHEG(version)/ACAP	MHEG 5 (UK, Ireland Only)
	DiSEqC	Yes
Power	Power Supply	AC220~240V
	Power Consumption (Rated) (Watts)	46":96W / 40":87W / 32":73W
	Power Consumption (Stand-by) (Watts)	under 0.5W
	Power Consumption (Typical) (Watts)	46":62W / 40":55W / 32":39W
	Yearly Power consumption (EU standard) (kWh)	46": 91KWh / 40": 80KWh / 32": 57KWh
	Energy Efficiency Class	46" : A+ / 40" : A / 32" : A
	Eco Sensor	Yes
Energy Saving	High	46": 26W / 40": 24W / 32": 20W
Mode Power	Medium	46": 29W / 40": 26W / 32": 22W
Mode Power		
Mode Power Consumption (Watts) Security	Low Kensington Lock	46": 38W / 40": 34W / 32": 27W Yes

